

Design Guidelines



Printing flexible plastics can be a bit different than other projects you've set up. Everything we do is made to order! Size, material, configuration, features. We want your project to be a total success. Here are some useful guidelines for setting up your art:

Art Specifications:

- **MAX COLORS:** Ideally keep colors at 8 or under including white. 10 colors possible, additional charges may apply.
- **Use Adobe Illustrator.** PSD and other formats can be used, but AI is best.
- **Critical graphics Placement:** Please avoid placement in zipper area, seal-zones, or around hang hole.
- **Vector Art** for all text and graphics other than photographic content (critical)
- **Clear Windows / See Through:** Do not put clear windows/see through areas in a seal zone or gusset seal areas
- **Apply All Effects.**
- **Remove All Unused Layers,** please do not hide or turn off layers on final art.
- **Line Weight:** Horizontal 0.6 point. 1.25 Point if reversed. Vertical: 0.46 point. 1.00 Point if reversed.
- **Line Screen:** 177 Line screen based on 300 DPI Imagery
- **Under 15% Screen:** Must eliminate from CMYK mix or convert to 100% spot
- **Raster Images:** 300dpi minimum 800 or more preferred CMYK & linked or embedded.

Type Specifications:

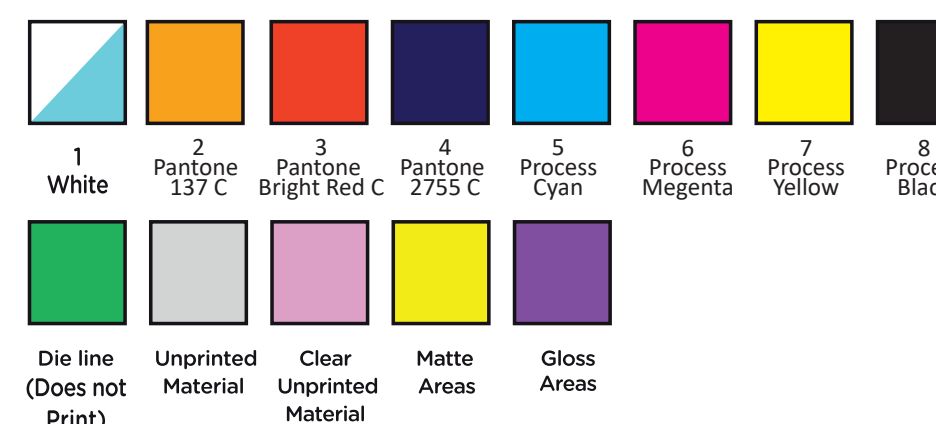
- **Minimum Type Size:** Positive - 3 point bold; Reversed - 5 point
- **Outline** all type.
- Do not use Photoshop for Typesetting or use Smart Objects that require spot color or trapping.

Bar-code Specifications:

- **Size:** between 80% and 120% suggested not to truncate
- **Should be line art.** Placed PNGs are not optimal.
- **QR Codes:** recommended size 20x20 mm; contrast ideally black and white.

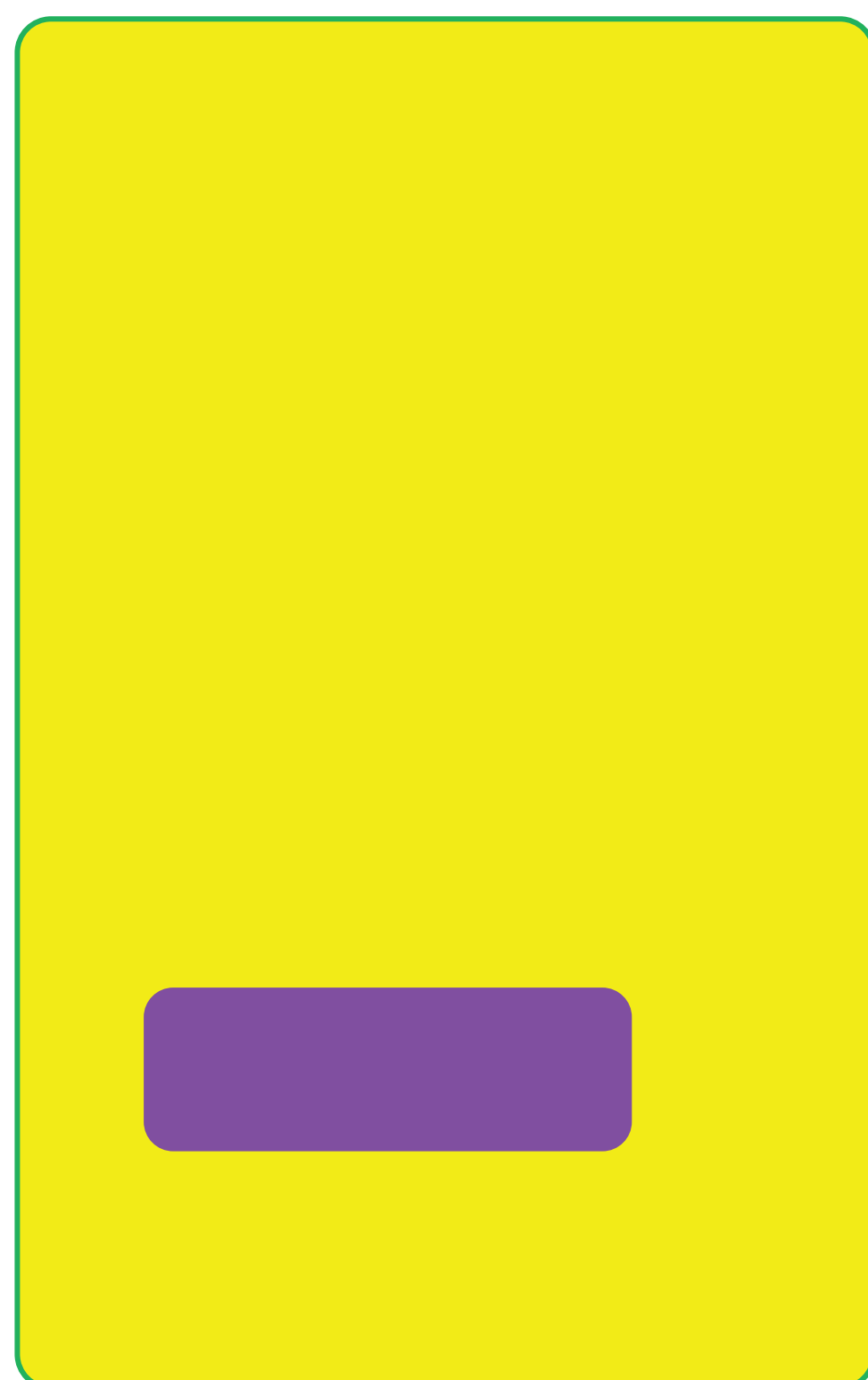
Color Specifications:

- **WHITE INK:** counts as a color.
- **BLACK:** Use Pantone Black, or 100% Black for bar-codes.
- **SPOT COLOR:** Please designate with Pantone "C" deck colors.
- **PMS COLOR:** <http://www.pantone.com> or Pantone Connect available on Adobe CC.
- **PRODUCT WINDOW & UNPRINTED MATERIAL:** Use the swatches provided in the color bar to designate these areas.



Check out our artist's guide for helpful videos & more:
<https://www.carepac.com/artists-toolkit/>
 Questions? Give us a call at (626) 655-7474

Bag Finish



White Location

