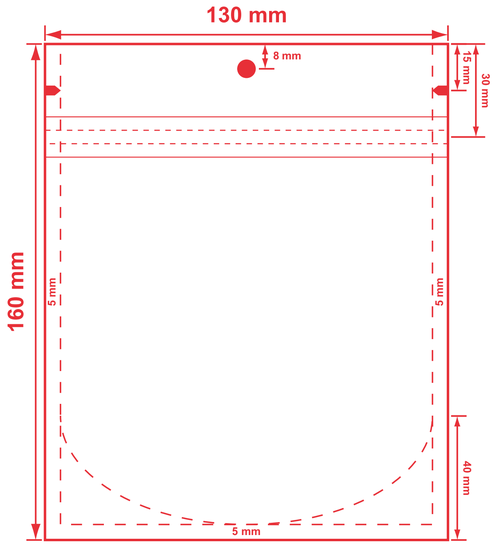
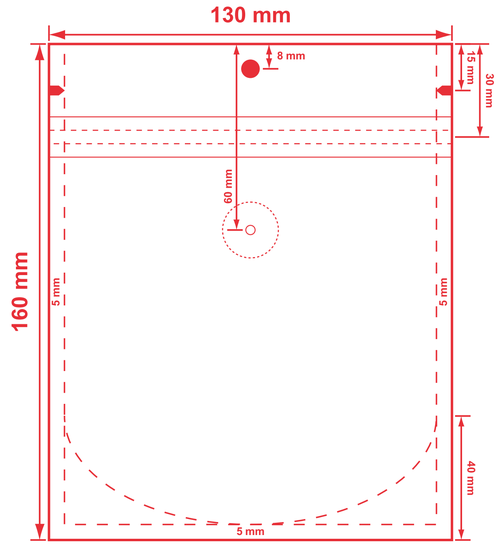
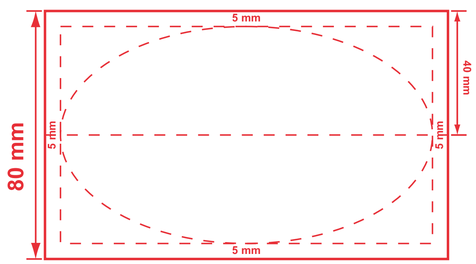
FRONT (OPENING) TOP



BACK (OPENING) TOP



BOTTOM GUSSET



Design Guidelines

Printing flexible plastics can be a bit different than other projects you've set up. Everything we do is made to order! Size, material, configuration, features. We want your project to be a total success. Here are some useful guidelines for setting up your art:

Art Specifications:

- **MAX COLORS:** 10 (including white). Ideally keep colors under 8.
- Develop art using Adobe Illustrator. PSD and other formats can be used, but AI is best.
- Avoid placing critical graphics in zipper area, seal zones, or around hang hole (i.e: USDA icons, bar-codes, regulatory compliance information)
- Vector line art for all text and graphics (critical)
- Avoid putting clear windows/see through areas in a seal zone or gusset seal areas
- **Apply all affects. Please do not create traps.**
- **Remove all unused layers, please do not hide or turn off layers on final art.**
- LINE WEIGHT: Horizontal 0.6 point. 1.25 Point if reversed. Vertical: 0.46 point. 1.00 Point if reversed.
- LINE SCREEN: 177 Line screen based on 300 DPI imagery
- UNDER 15% SCREEN: Must eliminate from CMYK mix or convert to 100% spot
- 300dpi CMYK & linked.

Type Specifications:

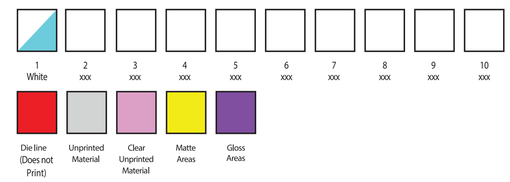
- MINIMUM TYPE SIZE: Positive - 3 point bold; Reversed - 5 point
- Outline all type.
- Do not use Photoshop for Typesetting or use Smart Objects that require spot color or trapping.

Bar-code Specifications:

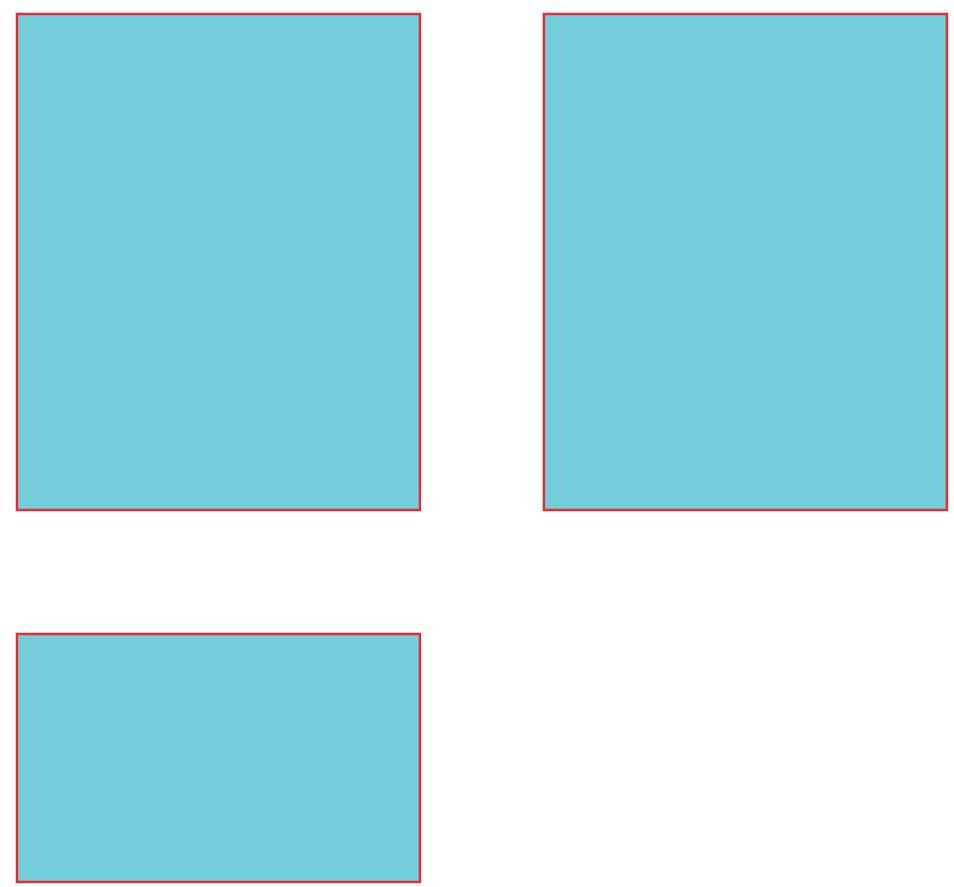
- Size: between 80% and 120% suggested not to truncate
- Must be line art. Placed PNGs are not sufficient.
- QR Codes: recommended size 20x20 mm; contrast ideally black and white.

Color Specifications:

- **WHITE INK:** counts as a color.
- **BLACK:** use 100% Process Black ONLY for text, solids, drop shadows, and bar-codes.
- **SPOT COLOR:** must be designated with Pantone "C" or "U" deck colors best for colored type, line, large solid, and gradients.
- **PMS COLOR:** http://www.pantone.com or Pantone Connect available on Adobe CC.
- **PRODUCT WINDOW & UNPRINTED MATERIAL:** Use the swatches provided in the color bar.
- All digital printing is CMYK+W, PMS and spot colors will be approximate.



Check out our artist's guide for helpful videos & more:
https://www.carepac.com/artists-toolkit/
Questions? Give us a call at (626) 655-7474

BAG FINISH

LOCATION OF WHITE